

BLOOM



FINANCIAL

A S S I S T A N C E

Prepared By :

Kelly Keodara, Founder &
President of Bloom ry

Bloom ry

Kehräsaari 1, A-rappu 214
33100 Tampere

ABOUT **BLOOM**

and our community

Our current space in Kehräsaari



Bloom's mission is to enhance the overall well-being of the international community, including both foreigners and Finns. We aim to be the bridge between internationals and locals in the Tampere region, by providing integration support, workshops surrounding empowerment themes for personal and professional development, in addition to social events to strengthen networks, all in a cosy and safe environment. We also strive to create partnerships with local vendors and organisations to provide more, improved services to serve our community that promote diversity and social inclusion.

Since 2020....

60+ active memberships

100+ empowering events

700+ regular visitors

3 000+ social followers

102 000+ global engagement

Most of our community members are between the ages of 25-44, living in Tampere or Helsinki region. While our members are in Finland, we have engagement from supporters all across the globe.

OUR EVENTS

are just the beginning

GROW SESSIONS: Grow Sessions are events in which members can learn or improve a skill, get to know a new culture, enhance their well-being or knowledge. You can revise your CV, polish up LinkedIn, learn about the Finnish workplace and land a job.

BLOOM BUDDY PROGRAMME: In the Bloom Buddy Programme, an international is matched up with a local to explore what this City has to offer. They can immerse in the Finnish culture by going to sauna, museum or tasting the delicacy - mustamakkara.

BLOOM IN FINNISH: Learning Finnish while doing. Instead of reading from a book on how to order food, we go to a local restaurant and have hands-on experience. Since we focus on speaking skills, participants will come out confidently speaking Finnish.

MINI BLOOM: Mini Bloom workshops are empowerment workshops for children to stimulate their minds to enjoy learning and exploring. Little ones can experience science workshops, group gatherings with parents and finding a brand new passion.

BLOOM AT NIGHT: Bloom at Night events are social events focused on fun and meeting new friends. These range from movie nights and cuisine sharing to board games and possibly learning a fun new hobby.



OUR PARTNERS

because it takes a village



INTERNATIONAL HOUSE TAMPERE

PYYNIKIN BREWING COMPANY



CAT RIVERS PSYCHOLOGY



SWINGTEAM TAMPERE, FINLAND



PIHKA COLLECTION



commu

WE MAKE CHANGE



RentCenter

FRESSI PINTAA SYVEMMÄLTÄ.

FinnishNews.

modulight



Most of these partners provide a small discount for Bloom members for their products and services.

OUR FUTURE

depends on you

THE CITY IS WHAT IT IS BECAUSE THE CITIZENS ARE WHO THEY ARE. Bloom provides valuable opportunity on not just the integration of foreigners into the Finnish culture, but insight on international attraction and retention within our community. The current business model with memberships is no longer sustainable for our operations. The rental costs far exceed the revenue to the point where it is crucial to rethink our strategy for fixed costs. Until that is in place, we would like to request **9000€** to continue our activities to bring more opportunities for our community. The following is a breakdown of where the funds will be allotted in the coming months:

Space Rental: 1541€ x 5 months

Music License: 40€ x 5 months

Typeform: 45€ x 5 months

Website: 17€ x 5 months

Emails: 57€ x 5 months

WiFi: 20€ x 5 months

Events: 80€ x 5 months

With your financial assistance, we can help Bloom grow even more, bring more valuable integration services to help our community members and develop a more international Tampere together. We are more than happy to provide a detailed report after the end of this grant period.

Thank you for your time and consideration. We surely hope that you will be a champion of diversity, equity and inclusion by supporting the mission of Bloom ry.



Kelly Keodara, Founder & President
Email: tampere@bloomtogether.fi



Joel Willans of *Very Finnish Problems* visiting Bloom

BLOOM

We invite you to visit www.bloomtogether.fi